



## **NIGHT OF PHOTOGRAPHY 2019**

On Saturday, September 14<sup>th</sup>

### **ROADMAP**

**The final version must be handed in no later than July 10, 2019**

**Credits, texts and other mentions must appear in English**

It is advisable that the basic information should appear at the beginning AND the end of the programme, to ensure that spectators who arrive during the screening know what they have just seen.

All material should be sent as **QuickTime files (.mov)** of the best possible quality (no flash, no PowerPoint, no video DVD's).

This kind of document matches the classical video editing export method allowing for production of a slide show from scanned images.

As a guideline, the average tempo of this kind of production is around 10 images per minute, i.e. 60–100 images for a 6–10-minute programme.

The commonest editing tools are iMovie (Mac, version 8 or later), Keynote, Premiere and FinalCut (plus professional tools).

The following specifications must be adhered to:

- **maximum length of the slideshow 2.5-3 mn**
- **image ratio 4x3, XGA resolution (2000x1500 pixels)**
- **speed 25 images per second, non-interlaced (“progressive”)**
- **mono or stereo sound**

Technical advice

- after import and export, check that the proportions in the photos are accurate: no deformed figures, the 6x6's perfectly square, etc.
- watch out for white strips on the edges of scanned photos – these are only visible when the image is screened full size on a black background
- for export, always use top quality compression: Apple Animation (millions of colours), Photo-jpeg or Pro-Res
- it is best to avoid too-rapid image movements (tracking shots, zooms, etc.) which can result in jerkiness during screening
- ensure that sound levels are calibrated and uniform from one subject to another. Export sound without compression (16 bits, 44.1 or 48 KHz).

**In case the photo project shown in the slideshow has an introduction text, make sure to have it only in English so we can make a Georgian translation to make a sub-title. Introduction text - maximum 70 words.**

Every slide show in its final form must be accompanied by an .rtf or .pdf text file containing:

- the name of the magazine, collective or agency
- **the names of the subjects and photographers in order of appearance in the slide show**
- duration of the programme, to the second
- the software (inc. version no.) used to create the slide show
- export date of the video material
- musical credits